Mustang
CHAMBER OF COMMERCE

Mustang Monthly eMagazine

December 2020 | Issue 36.1

Thank You to our December Newsletter Sponsors:

PREMIER MEDIA

Weichert, REALTORS®

Main Edge

DECEMBER 2020 Calendar

November 2 - December 4
Cookie Crawl Ticket Sales
9:00 am - 4:00 pm
Chamber Office
1125 W. SH 152, #103, Mustang

November 2 - January 31
Chamber Directory Sales Begin

December 2
Coffee Connections
8:00 - 9:00 am

Visit our website

Download our App - iPhone

Download Our App - Android

December is FINALLY here! Yes, Thanksgiving may be behind us, but our hearts remain grateful.

What a year we have had. We have all learned to adapt and be flexible this year. We employed phrases like "fluid situation" and "new normal." We actually used the word "quarantine" in everyday conversations.

As this crazy year comes to an end and our event schedule winds down, we are still thankful. We are thankful that the business community carries on. We are thankful for frontline workers who have cared for us, our friends, and our families. We are thankful for our

Mustang Church of the Nazarene
700 E. SH 152, Mustang

December 2
Mustang Makeover 5K Cttee.
2:30 pm
Chamber Office
1125 E. SH 152, Mustang

December 3 - 7
Mistletoe Magic Cookie Crawl
Hours and Locations vary.

December 8
Banquet Committee
2:30 pm
Chamber Office
1125 W. SH 152, Mustang

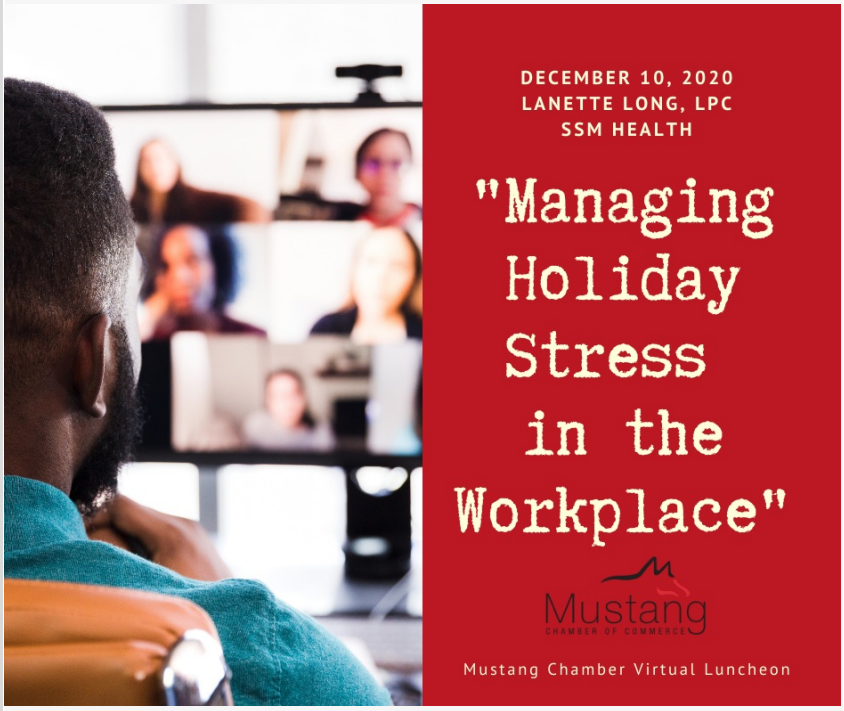
December 8
Government Affairs Cttee.
4:00 pm
City Council Chambers
1501 N. Mustang Road, Mustang

December 10
Chamber Virtual Luncheon Program
11:30 am
Zoom link available upon registration.

December 18
Virtual Coffee Connections
8:00 - 9:00 am
Registration Link provided upon registration.

December 24 - 25
Christmas Holiday
Chamber Office Closed

educators that are striving every day to find ways to teach and train the workforce of tomorrow. Each one of our members is essential to the economy of our city and state and we want to thank each of our members for their part in making Mustang a great place to work, live, and raise a family. Mustang Chamber will continue to support the businesses and community in every way we can as we move into the new year. Please let us know if there is something we can do for you or your business. Check out these remaining events for 2020 below, and be sure to participate if you are able.



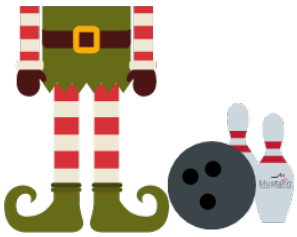
DECEMBER LUNCHEON
ALL VIRTUAL PROGRAM
Registrants will receive a $10 Lunch Voucher from Los Vaqueros and the link to participate upon completion of their registration.

REGISTER

Holiday Bowl Bowling Tournament

Postponed

The tournament will be rescheduled at the earliest opportunity in January. Contact Renee Peerman at the Chamber office for registration and



sponsorship opportunities.
405-376-2758

Coffee Connections

Mistletoe Magic Cookie Crawl

Passport Tickets May be purchased from the Chamber of Commerceduring business hours (9:00 am - 4:00 pm) November 2nd through December 4th. For $10.00 you will receive a Cookie Passport and a Cookie Tote. Starting December 3rd through December 7th you will proceed to each of the businesses listed to get your Cookie Passport stamped and receive your cookies. Completed Cookie Passports (those that have been stamped at every location) may be turned in at the Mustang Tree Lighting Ceremony on December 7th at Wild Horse Park and entered into prize drawings. *Only 195 Passport tickets left! Get yours today.*

December 3rd - 7th, 2020

This Is Going To Be FUN!

"Crawl" to these businesses for your cookies
December 3rd - 7th:

- All America Bank
- Burlap Buffalo
- Castle Event Rentals
- Clear Springs Church
- Davis Accounting
- Del Rancho
- Edward Jones, Jonathan Holeman
- EPIC Real Estate
- Farmhouse Chic Boutique
- Gentry Service
- Medieval Garden
- Mustang Dentistry & Braces
- Mustang Flowers
- Mustang News
- Mustang Public Library
- Papa Murphy's
- Paulette Statler - Luxury Real Estate
- Representative Brian Hill
- Rustic Heifer Boutique
- Stephanie Ramsey State Farm
- Streller Family Wellness
- Tipsy Island Margarita Bar
- Walmart #517
- Whispering Creek Communities

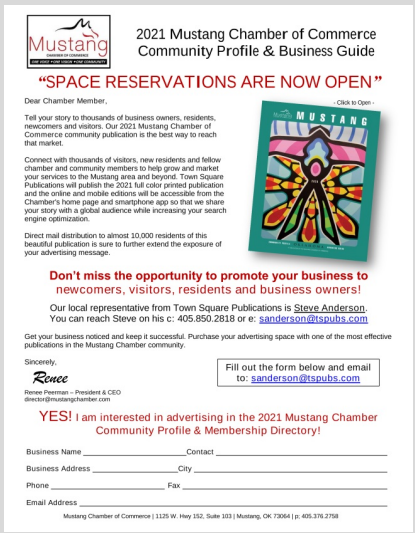
FAQ Sheet & Registration Form

Community Profile & Business Guide

Early Bird Pricing!

One of the things Mustang Chamber does for the city each year is publish the Community Profile & Business Guide. It is full of community information, photos, demographics, contact information, and of course, our important member business listings!

ONLY Mustang Chamber members will have a presence in this local marketing magazine, so you don't want to miss this opportunity! Over 10,000 copies are distributed to the community. Every address in 73064 will receive a copy, plus there is distribution from


Mustang

2021 Mustang Chamber of Commerce
Community Profile & Business Guide

"SPACE RESERVATIONS ARE NOW OPEN"

Dear Chamber Member,

- Click to Open -

Tell your story to thousands of business owners, residents, newcomers and visitors. Our 2021 Mustang Chamber of Commerce community publication is the best way to reach that market.

Connect with thousands of visitors, new residents and fellow chamber and community members to help grow and market your services to the Mustang area and beyond. Town Square Publications will publish the 2021 full color printed publication and the online and mobile editions will be accessible from the Chamber's home page and smartphone app so that we share your story with a global audience while increasing your search engine optimization.

Direct mail distribution to almost 10,000 residents of this beautiful publication is sure to further extend the exposure of your advertising message.

MUSTANG

Don't miss the opportunity to promote your business to newcomers, visitors, residents and business owners!

Our local representative from Town Square Publications is Steve Anderson. You can reach Steve on his c: 405.850.2818 or e: sanderson@tspubs.com

Get your business noticed and keep it successful. Purchase your advertising space with one of the most effective publications in the Mustang Chamber community.

Sincerely,

Renee

Renee Peerman – President & CEO
director@mustangchamber.com

Fill out the form below and email to: sanderson@tspubs.com

YES! I am interested in advertising in the 2021 Mustang Chamber Community Profile & Membership Directory!

Business Name _____ Contact _____

Business Address _____ City _____

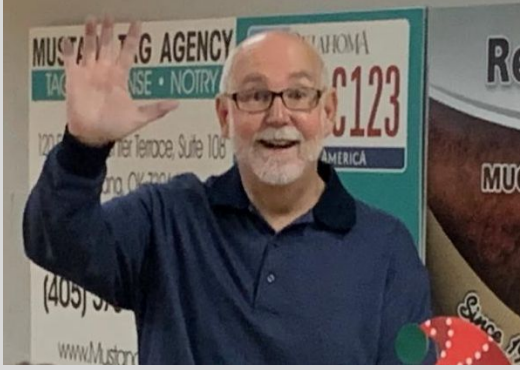
Phone _____ Fax _____

Email Address _____

Mustang Chamber of Commerce | 1125 W. Hwy 152, Suite 103 | Mustang, OK 73064 | p: 405.376.2758

local banks, realtors, city, and chamber offices. This is a value you can't pass up. Plus, if you sign-up to sponsor and pay before December 31st, you will receive a 10% discount on pricing!

Simply answer the call to meet with Town Square Publications' Steve Anderson or contact Steve now to set up up your meeting.



PR Awards

PR AWARDS
Outstanding Employee & Neat & Clean Business

Outstanding businesses and employees should be recognized. If you have recently received great service or have noticed a super neat appearance inside or out at any of our member businesses, we would like to give them a shout! Click on the button above to make your nominations or contact Gretchen Wilmeth, All America Bank. Photo Credit:Mustang News.

NOMINATE

COVID-19 Resources

Here are some resources we have collected for you to have on hand:

- NEW RELIEF GRANT! The Local Initiatives Support Corporation (LISC) is offering grants from $5K - $20K that can be utilized by small businesses in rural communities (<50,000). There are weekly rounds of funding that you may be able to take advantage of!

- Small Business Administration Disaster Relief Program: disasterloan.sba.gov

- Small Business Development Authority (for assistance with CARES Act applications) oksbdc.org

Member Announcements

Mustang Chamber Announcement Policy

Announcements may be made on behalf of our members via electronic newsletter (email) in the following manner:
• Members will be limited to one (1) announcement per calendar quarter at no charge;
• Announcements will be posted for 30 days or until the event has been completed;
• Announcements may not be an advertisement for products or services;
• Announcements should be event-related. Some examples include: open house, food, toy, or blood drive, program, performance, employment opportunities, etc.;
• Announcements may include Employment Opportunities;
• Announcements should be emailed to the President & CEO. If a flyer is requested to be posted, it should be attached as a .jpg or a .png file;
• Announcements must be submitted by Friday at 4 pm to be considered for the weekly newsletter (Chamber Chatter) distribution on Mondays;
• Announcements must be submitted before 4 pm on the last business day of the month to be considered for distribution in the Mustang Monthly eMagazine.

OBI

INTEGRIS CANADIAN VALLEY HOSPITAL & SSM HEALTH

Dear Neighbors,

As we approach the holiday season, we are deeply concerned about the increase in COVID-19 cases in Oklahoma. Our hospitals are reaching maximum capacity too frequently. **We need your help** to decrease the transmission of COVID-19 in our community.

As caregivers, our mission is to care for all patients with all conditions at all levels of care. Though we coordinate daily to create capacity, our beds are limited and our resources are stretched. There are long waits in emergency rooms and holds on admissions or patient transfers to our hospitals as we wait for beds to open.

This has been a difficult year for everyone, especially our hospital staff who have been on the front lines of this pandemic since March. While their dedication to patient care is unwavering, this pandemic has taken a toll on their mental and physical health – as it has for many of you. All of us are experiencing "pandemic fatigue," but COVID-19 does not rest. **We must take steps now to stop the spread of this virus.**

Oklahomans are great at doing hard things—especially when it means taking care of our own. We can prevent the spread of COVID-19 together by:

- Watching our distance (stay a minimum of 6 feet apart from people who live outside your home)
- Wearing a mask in places where we can't practice social distancing—even with our friends and family who don't live in our home
- Washing our hands often
- Getting our flu shot
- Staying home when we are not feeling well or when we have been exposed to someone with COVID-19
- Avoiding gatherings with people outside of our immediate family members living in our homes

While we look forward to a vaccine in the future, **these proven tactics help prevent the spread of COVID-19.**

Oklahomans are known for service, honor and kindness; it is the Oklahoma Standard. Please join us in a renewed commitment to living out the Oklahoma Standard and looking out for one another during this critical time. We are in this together.

In Good Health,

Clay Franklin
Chief Executive Officer
AllianceHealth Midwest

Tim Pehrson
President and CEO
INTEGRIS Health

Jim Gebhart, FACHE
Community President
Mercy

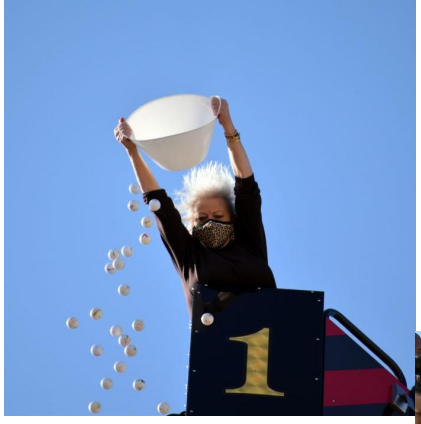
Chuck Spicer, FACHE
President and CEO
OU Medicine, Inc.

Richie Splitt, FACHE
President and CEO
Norman Regional Health System

Joe Hodges
Regional President
SSM Health Oklahoma

AllianceHealth MIDWEST · INTEGRIS HEALTH · Mercy · OU Health · NORMAN REGIONAL Health System · SSMHealth St. Anthony

NOVEMBER EVENT PHOTOS



Golf Ball Drop - 11.19.2020

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Photos provided by Traci Chapman, Mustang News; Mustang Chamber; Haley Humphrey, Mustang Times

Table Decorating Contest Winners: JM Insurance; Willowood Mustang; Mustang News

Auctioneer, Tom Manske

Holiday Bake Sale 11.19.2020

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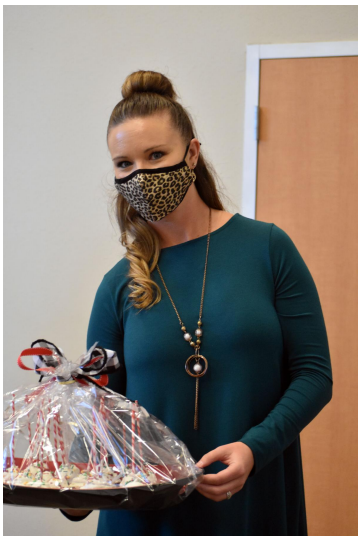

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